

# JOURNALISM (JOUR)

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## **JOUR-1200 News Practicum**

**(2 credits) (Both Fall & Spring Semesters)**

News Practicum (2 ea) (B) This course provides laboratory work on The Circuit student newspaper and bccircuit.com online news website as well as social media platforms. Students put in action the process of story development, reporting, editing, photography, and publishing for a converged media newsroom. Students meet regularly with the practicum advisor to address organizational and production issues and to critique the newspaper. At least one practicum must be completed as a senior. Student publications are open to all students, regardless of major.

**Prerequisite(s):** JOUR-2620 or demonstrated journalism experience.

## **JOUR-1210 News Practicum**

**(2 credits) (Both Fall & Spring Semesters)**

News Practicum (2) (B) This course provides laboratory work on The Circuit student newspaper and bccircuit.com online news website. Students put in action the process of story development, reporting, editing, photography, and publishing for a converged media newsroom. Students meet regularly with the practicum advisor to address organizational and production issues and to critique the newspaper. At least one practicum must be completed as a senior. Student publications are open to all students, regardless of major.

**Prerequisite(s):** JOUR-2620 or demonstrated journalism experience.

## **JOUR-1980 Special Topic**

**(3 credits) (Discretion of Department)**

Special Topics This course is available between published revisions to the catalog and is experimental in the launching of a new course.

## **JOUR-2200 News Practicum**

**(2 credits) (Both Fall & Spring Semesters)**

News Practicum (2) (B) This course provides laboratory work on The Circuit student newspaper and bccircuit.com online news website. Students put in action the process of story development, reporting, editing, photography, and publishing for a converged media newsroom. Students meet regularly with the practicum advisor to address organizational and production issues and to critique the newspaper. At least one practicum must be completed as a senior. Student publications are open to all students, regardless of major.

**Prerequisite(s):** JOUR-2620 or demonstrated journalism experience.

## **JOUR-2210 News Practicum**

**(2 credits) (Both Fall & Spring Semesters)**

News Practicum (2) (B) This course provides laboratory work on The Circuit student newspaper and bccircuit.com online news website. Students put in action the process of story development, reporting, editing, photography, and publishing for a converged media newsroom. Students meet regularly with the practicum advisor to address organizational and production issues and to critique the newspaper. At least one practicum must be completed as a senior. Student publications are open to all students, regardless of major.

**Prerequisite(s):** JOUR-2620 or demonstrated journalism experience.

## **JOUR-2620 New Writing I**

**(4 credits) (Both Fall & Spring Semesters)**

News Writing I (4) (B) This course introduces and challenges students to define what is news. Students will learn basic news gathering techniques as well as the fundamentals of news writing. An emphasis is placed on the accuracy of both content and style following the Associated Press Stylebook. Students will have the opportunity to conduct interviews and write print articles in AP style. There also will be a brief introduction to other media platforms including digital, radio, and television. A hands-on interactive laboratory is included in this course. (WC)

**General Education Categories:** Written Communication

## **JOUR-2980 Special Topic**

**(3 credits) (Discretion of Department)**

Special Topics This course is available between published revisions to the catalog and is experimental in the launching of a new course.

## **JOUR-3200 News Practicum**

**(2 credits) (Both Fall & Spring Semesters)**

News Practicum (2) (B) This course provides laboratory work on The Circuit student newspaper and bccircuit.com online news website. Students put in action the process of story development, reporting, editing, photography, and publishing for a converged media newsroom. Students meet regularly with the practicum advisor to address organizational and production issues and to critique the newspaper. At least one practicum must be completed as a senior. Student publications are open to all students, regardless of major.

**Prerequisite(s):** JOUR-2620 or demonstrated journalism experience.

## **JOUR-3210 New Practicum**

**(2 credits) (Both Fall & Spring Semesters)**

News Practicum (2) (B) This course provides laboratory work on The Circuit student newspaper and bccircuit.com online news website. Students put in action the process of story development, reporting, editing, photography, and publishing for a converged media newsroom. Students meet regularly with the practicum advisor to address organizational and production issues and to critique the newspaper. At least one practicum must be completed as a senior. Student publications are open to all students, regardless of major.

**Prerequisite(s):** JOUR-2620 or demonstrated journalism experience.

## **JOUR-3225 Publication Practicum I**

**(2 credits) (Both Fall & Spring Semesters)**

Publication Practicum I (2) (B) [used to be JOUR \_\_ 3220] This course provides laboratory work on "The Circuit" student news and "Raven" yearbook. Students will also receive experience in social media management and web content management. Students put in action the process of developing, reporting, editing, photographing and publishing for a converged media newsroom. Students meet weekly with a faculty adviser to address organizational and production issues. Publications practicums are open to all students, regardless of major.

**Prerequisite(s):** JOUR-2620.

## **JOUR-3300 News Writing II**

**(3 credits) (Both Fall & Spring Semesters)**

News Writing II (3) (B) Building on the skills learned in JOUR-2620: News Writing I, this course focuses on media writing for news, advertising, public relations, broadcast, social media, multimedia and other forms of mass communication. The primary goal is to enhance students' professional communication skills to inform and persuade a diverse audience through multiple media channels. Students will engage in practical exercises and assignments. (WC)

**Prerequisite(s):** JOUR-2620.

**General Education Categories:** Written Communication

**JOUR-3350 Copy Editing  
(1 credit) (Spring Semester)**

Copy Editing (3) (S) Copy editing is the process of reviewing writing to make it concise and consistent with the goal of improving readability. The concepts explored in this class include mechanics, grammar, word choice and the use of the Associated Press Stylebook. Students will learn to edit copy using quick and deep-editing techniques. The skills learned in this course are applicable all forms of writing, not just journalism. This course is open to all majors.

**JOUR-3370 Multimedia Reporting  
(3 credits) (Discretion of Department)**

Multimedia Reporting (3) (D) This course builds on the news writing and reporting skills learned in News Writing I and II by incorporating the converged media practices for today's industry standards including audio and video elements into stories. Students will be introduced to skills, roles and responsibilities for producing online or on-air content. This hands-on course extends beyond news reporting and explores strategic communication strategies used in modern public relations, social media management and advertising practices. The course also explores the relationship of social media in the reporting process as a way to promote content in addition to being a stand-alone reporting platform.

**JOUR-3399 CAN RE-NUMBER TO USE  
(2 credits) (Both Fall & Spring Semesters)**

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**JOUR-3980 Special Topic  
(3 credits) (Discretion of Department)**

Special Topics This course is available between published revisions to the catalog and is experimental in the launching of a new course.

**JOUR-4200 News Practicum  
(2 credits) (Both Fall & Spring Semesters)**

News Practicum (2) (B) This course provides laboratory work on The Circuit student newspaper and bccircuit.com online news website. Students put in action the process of story development, reporting, editing, photography, and publishing for a converged media newsroom. Students meet regularly with the practicum advisor to address organizational and production issues and to critique the newspaper. At least one practicum must be completed as a senior. Student publications are open to all students, regardless of major.

**Prerequisite(s):** JOUR-2620 or demonstrated journalism experience.

**JOUR-4210 News Practicum  
(2 credits) (Discretion of Department)**

News Practicum (2) (B) This course provides laboratory work on The Circuit student newspaper and bccircuit.com online news website. Students put in action the process of story development, reporting, editing, photography, and publishing for a converged media newsroom. Students meet regularly with the practicum advisor to address organizational and production issues and to critique the newspaper. At least one practicum must be completed as a senior. Student publications are open to all students, regardless of major.

**Prerequisite(s):** JOUR-2620 or demonstrated journalism experience.

**JOUR-4220 Publication Practicum 2  
(2 credits) (Both Fall & Spring Semesters)**

Publication Practicum 2 (2) (B) This course provides laboratory work on "The Circuit" student news and "Raven" yearbook. Students will also receive experience in social media management and web content management. Students put in action the process of developing, reporting, editing, photographing and publishing for a converged media newsroom. Students meet weekly with a faculty adviser to address organizational and production issues. Publications practicums are open to all students, regardless of major.

**Prerequisite(s):** JOUR-3225.

**JOUR-4300 Adv Report/Print  
(3 credits) (Discretion of Department)**

Advanced Reporting/Print (3) (D) This course examines techniques for in-depth investigations and analysis, such as use of documents, multiple sources, surveys, content analysis, and participant observation.

**Prerequisite(s):** JOUR-2620 and JOUR-3300.

**JOUR-4340 Feature Writing  
(3 credits) (Discretion of Department)**

Feature Writing (3) (D) This course examines storytelling methods often used in fiction writing as applied to longer, more detailed stories for newspapers and magazines. Stories made available to campus publications.

**Prerequisite(s):** JOUR-2620.

**JOUR-4750 Mass Media Law & Ethics  
(3 credits) (Discretion of Department)**

Mass Media Law and Ethics (3) (D) This course examines the legal and ethical principles that guide modern mass media producers and organizations. This course introduces students to the major areas of media law. Case studies are used to examine the application of media law in situations that students might face in the workforce. Media ethics is studied from the philosophical foundation of major ethical systems. In both media law and ethics, the major emphasis of the course is on the application of applied principles and decision-making.

**JOUR-4980 Special Topic  
(3 credits) (Discretion of Department)**

Special Topics This course is available between published revisions to the catalog and is experimental in the launching of a new course.

**JOUR-4990 Independent Study  
(1-4 credits) (Discretion of Department)**

Independent Study Independent study courses include tutorials and directed readings. These courses allow students to explore other areas and issues of the media. Meetings are arranged at the discretion of the instructor. Requires prior approval of department chair and pre-approved contract of educational goals.