

MANAGEMENT (MGMT)

MGMT-COMP Senior Comprehensive Exam
(NULL credits) (Both Fall & Spring Semesters)
NULL

MGMT-1550 Intro to Individual Leadership
(2 credits) (Discretion of Department)

This course will direct students to recognize individual strengths and weaknesses and articulate their values, understand leadership styles, recognize the importance of cooperation, develop the ability to trust others, and have others trust you while emphasizing servant leadership.

MGMT-2250 Prin of Business Management
(3 credits) (Both Fall & Spring Semesters)

This course is an introduction to the management process through the functions of planning, organizing, leading, and controlling for business organizations. (WC)

General Education Categories: Written Communication

MGMT-2550 Teams & Leaders
(2 credits) (Discretion of Department)

This course will introduce students to the skills and techniques of building effective teams. The course will combine behavior theory and relevant business practice. It will develop transferable leadership skills learned through practice and application within team projects, class activities, and a variety of learning exercises. The application of these skills comes in the form of project management, group decision making, team development, practice of ethics, and team presentations.

Prerequisite(s): BUSI-1550.

MGMT-3250 International Management & Culture
(3 credits) (Both Fall & Spring Semesters)

This course provides students with frameworks to understand core challenges in international management, including forces supporting and limiting globalization. Key dimensions of the international business environment are studied, including national cultures. Students will consider management decisions of multinational organizations involving international business strategies and relationships with stakeholders from diverse countries and cultures. Special emphasis is given to business in Asia, Africa, and the Middle East.

Prerequisite(s): MGMT-2250.

General Education Categories: Global Perspective

MGMT-3400 Enterprise Management: Innovation & Chng
(3 credits) (Spring Semester)

This course will focus on the creation of new ventures and the operation and life of existing enterprises. Recognition of opportunities for new organizations or opportunities for small businesses to grow and prosper will be discussed. The major disciplines of business will be applied to small and growing ventures. The course will consider the unique role of small enterprises in society and the importance of family and closely held businesses. The range of operational activities that focus on innovation and change for new and small businesses will be explored. The life cycle of an enterprise will also be presented.

Prerequisite(s): MGMT-2250.

MGMT-3500 Organizational Behavior & Theory
(3 credits) (Fall Semester)

The purpose of this course is to gain an understanding of the theory, research, and applications that provide the cornerstone for managing and leading within organizations. Topics will include structure of organizations, communication, decision-making, motivation, leadership, and organizational development. Open to all majors.

MGMT-3510 Managing Non-Profit Organizations
(3 credits) (Discretion of Department)

This course examines the management aspects of an enterprise with special focus on non-profit organizations. The basic business disciplines of accounting, finance, marketing, management, legal, and human resources are discussed within the context of non-profits. Special attention is given to development of volunteer leadership, governmental relations, fundraising, mission development and organizational structure. An understanding of fiduciary responsibility and oversight are also covered.

Prerequisite(s): MGMT-2250, and ACCT-2090.

MGMT-3550 Community Leadership
(3 credits) (Discretion of Department)

The course curriculum is based on the Community Leadership model developed by the Kansas Leadership Center and the Kansas Community Leadership Initiative as well as the theory of community-based social capital developed by the Saguaro Seminar at Harvard University. Students learn the skills/knowledge required to be successful in community leadership by focusing on topics such as servant leadership, team and coalition building, strategic thinking, project planning, and evaluation. Students are introduced to the community leadership networks and dynamics that define leadership in Atchison County through guest lectures and field experiences.

Prerequisite(s): Junior standing or faculty approval.

MGMT-3660 Information & Decision Management
(3 credits) (Spring Semester)

This course provides a theoretical and practical understanding of skills in the core function of decision making, including topics of planning, organizing, selecting, scheduling, and controlling projects using quantitative tools and models; decision modeling under uncertainty and risk, conditional probability, sensitivity analysis, game theory, cost/benefit analysis and optimization. It is supplemented with knowledge of behavioral aspects of decision making. Students explore concepts of information systems as they affect organizations and employees, focusing on 1) how systems fit into organizations, 2) systems analysis and design, and 3) how to manage information resources and information systems. Program Evaluation Review Techniques (PERT) and Critical Path Method (CPM) concepts are introduced.

Prerequisite(s): MGMT-2250 and BUSI-2650 or MATH-1220.

MGMT-4450 Business Plan Development
(3 credits) (Discretion of Department)

The focus of this course will be the development and activation of a business plan written in MGMT-3450. Unsuccessful entrepreneurs usually equate an idea with an opportunity; successful entrepreneurs know the difference. Objectives will be modification of the business plan, site/location decision analysis, securing capital, and activating the business plan.

Prerequisite(s): MGMT-3450.

MGMT-4500 Human Resource Management
(3 credits) (Spring Semester)

This course deals with hiring procedures, employment testing, the interview and selection process, job design, evaluation techniques, management-labor relations, wage and salary administration, and current employment regulations. Application through case analysis is used.

Prerequisite(s): MGMT-2250 and MGMT-3500.

**MGMT-4560 Ethics Compliance & Social Responsibility
(3 credits) (Fall Semester)**

This course focuses on how organizations design and manage ethics and compliance programs and the current standards and approaches to Corporate Social Responsibility (CSR) derived from the legal, economic, and catholic social teaching literatures relevant to understanding the role and responsibilities of corporations in or society. The course will cover current best practices for the creation and management of ethics and compliance and CSR programs as well as the emerging technologies and approaches to measuring performance.

Prerequisite(s): MGMT-2250.

**MGMT-4660 Operations & Logistics Management
(3 credits) (Fall Semester)**

This course provides students the logic and quantitative tools to manage and improve the processes that produce products and services, integrating issues of management and marketing. Students examine and practice planning in-house operations as well as supply chains and distribution channels to achieve improved performance by applying design thinking, managing for sustainability, and lean methods to reduce costs, improve quality and timeliness, and create value through prudent planning and scheduling of operations and supply chains; facilities structure, capacity and inventory decisions, and worker development.

Prerequisite(s): MGMT-2250 and BUSI-2650 or MATH-1220.

**MGMT-4710 International Business Law
(3 credits) (Discretion of Department)**

This course will provide students with an understanding of the international aspects of sales, commercial paper, corporate law, and agency. It will also cover issues related to trade regulations, employment law, antitrust, and administrative law. Case study will be an integral part of the course.

**MGMT-4720 Business Organizational Law
(3 credits) (Discretion of Department)**

This course covers the legal aspects of the formation, operation, and dissolution of business organizations. Sole proprietorships, partnerships, corporations, and limited liability organizations will be examined. Issues relating to anti-trust and securities regulations will also be presented.

Prerequisite(s): BUSI-3710.

**MGMT-4730 Human Resource Law
(3 credits) (Discretion of Department)**

This is a survey course designed to acquaint students with the broad and controlling aspects of federal and state laws and regulations that affect human resource management such as EEO, ADA, ADEA, OSHA, Title VII, etc. Students will be expected to study cases and regulations as well as textual materials.

Prerequisite(s): BUSI-4500.

**MGMT-4740 Sales & Finance Law
(3 credits) (Discretion of Department)**

This course focuses on the law of sales contracts under the Uniform Commercial Code, and on the law of financing of business organizations. Secured Transactions under Article 9 of the UCC and creditor-debtor relations as well as Bankruptcy law will be covered.

Prerequisite(s): BUSI-3710.

**MGMT-4750 Project Management
(3 credits) (Discretion of Department)**

This course investigates the key components of the ever-increasing field of project management. It develops managerial aspects, including the topics of planning, organizing, selecting, scheduling, and controlling projects. The course is enhanced with Microsoft Project software when available. Program Evaluation Review Techniques (PERT) and Critical Path Method (CPM) concepts are introduced.

Prerequisite(s): MGMT-2250.

**MGMT-4780 Experiential Learning Activity
(NULL credits) (Both Fall & Spring Semesters)**

Under supervision of a defined business professional and the program director, students will demonstrate skills and competencies of their major area of study, identify and propose solutions for real business challenges, recognize strategic issues, observe leadership styles and skills, and prepare a written and an oral report.

Prerequisite(s): Recommendation of a business department faculty member and junior or senior standing.

**MGMT-4790 Mgmt Internship
(1 credit) (Both Fall & Spring Semesters)**

This course is designed for students who need or desire to complete an internship experience and need credit hours to graduate. The Internship experience provides the opportunity to work, learn, and problem solve with a for-profit or non-profit business organization. The internship gives students a "hands on" experience. In cooperation with a management level supervisor, students create a "value added" project that integrates learning concepts and principles at the completion of the internship. One hundred hours of documented work time is required for each credit.

Prerequisite(s): Recommendation of a business department faculty member and junior or senior standing.

**MGMT-4890 Global Business Strategy
(3 credits) (Discretion of Department)**

An integrative, terminal course for the senior international business student, this course has three objectives: 1) to provide students with a description and analysis of the mechanics of doing business abroad, including various methods of trade ranging from exporting to joint ventures, 2) to present the importance of cultural, economic, environmental, legal, and political concerns leading to the success or failure of U.S. business operations abroad, and 3) to provide a discussion of the various functional areas of international business-management, marketing, and finance.

Prerequisite(s): Immersion experience.