

JOURNALISM AND MASS COMMUNICATIONS (BA)

Program Requirements

To earn a Bachelor of Arts in Journalism and Mass Communications, students must complete 43 hours of department curriculum: 25 hours of core courses; 15 hours of electives and 2 practicums. Electives may come from lower- or upper-division courses and are generally chosen based on the student's interests. Students may substitute one elective from the approved list of outside electives. A C-minus or better must be earned in all Journalism and Mass Communications Department courses with a total GPA of 2.0 in the major.

Code	Title	Hours
Core Courses (25 hours)		
MCOM-1000	Media & Society	3
MCOM-1500	Digital Media Foundations	3
MCOM-2000	Strategic Communications	3
MCOM-2610	Digital Photography I	4
MCOM-1610	Layout & Design	3
JOUR-2620	New Writing I	4
JOUR-3300	News Writing II	3
JOUR-3350	Copy Editing	1
MCOM-4090	Senior Seminar	1
MCOM-COMP	Senior Comprehensive Exam	0
Practicums		
Select two of the following: ¹		3-6
JOUR-1200	News Practicum	
JOUR-1210	News Practicum	
JOUR-2200	News Practicum	
JOUR-2210	News Practicum	
JOUR-3210	New Practicum	
JOUR-4200	News Practicum	
JOUR-4210	News Practicum	
MCOM-1200	Yearbook Practicum	
MCOM-1210	Yearbook Practicum	
MCOM-2200	Yearbook Practicum	
MCOM-2210	Yearbook Practicum	
MCOM-3200	Yearbook Practicum	
MCOM-3210	Yearbook Practicum	
MCOM-3225	Publication Practicum 1	
MCOM-4200	Yearbook Practicum	
MCOM-4210	Yearbook Practicum	
MCOM-3220	Publication Practicum 1	
MCOM-4220	Publication Practicum 2	
JOUR-4220	Publication Practicum 2	
JOUR-3225	Publication Practicum I	

Internship

While internships are not required for the degree plan, they are highly recommended. All internships for academic credit must be approved by the department chair prior to its beginning and must be registered during the timeframe the internship occurs.

Electives

Select 15 hours of the following: 15

MCOM-2600	Principles of Visual Communications
MCOM-1030	Introduction to Cinema
MCOM-2500	Web Design I
MCOM-2620	Video Production I
MCOM-3310	Art of Presentation
MCOM-3680	Sports Broadcasting I
MCOM-3600	Signs & Symbols
JOUR-4300	Adv Report/Print
JOUR-4340	Feature Writing
MCOM-3610	Digital Photography II
MCOM-1980/2980	Special Topic
JOUR-1980/2980/4980	Special Topic
MCOM-4040	Christianity in Mass Media
MCOM-4680	Sports Broadcasting II
JOUR-4750	Mass Media Law & Ethics
MCOM-4990	Independent Study
JOUR-4990	Independent Study

Outside Electives

Majors may substitute one of the following courses from outside the department as part of their 15 hours of electives. These courses do not apply to the minor.

MKTG-3100	Principles of Marketing
ART-2300	Graphic Design I

Total Hours 43-46

¹ A student may take any combination of yearbook or news practicums to satisfy this requirement.