

# THEATRE ARTS MANAGEMENT (BA)

Students of the program in Theatre Arts Management will develop hands-on knowledge in arts and non-profit administration along with program management through a combination of stage production, in-classroom simulation, and through hands-on experience in the workforce through internships. This dynamic major includes not only courses through the Theater Arts program, but also courses in business programs including management, marketing, finance, and other business-related courses. This program will give students the skills needed to enter the performing arts industry, and even develop their own theatre company, enabling and providing platforms for future artists to fulfill in a business enterprise.

Student participation in the staging of plays, musicals, and dance performances for the public **is a required** part of the theatre major's training. This hands-on production experience provides ample opportunity for practical application of coursework. The combination of coursework and intensive practical experience ensures the development of the broad range of practical skills necessary for success in the field including a variety of technical trade skills, collaboration, creative problem solving, communicative clarity, organizational prowess, ethics, and time management skills. Departmental faculty facilitates students in planning and achieving career goals. To this end, students are encouraged to seek summer employment in theatrical endeavors according to their interests, to participate in professional organizations, to attend conferences and workshops (such as the Kennedy Center American College Theatre Festival in which the department participates yearly), to work on Discovery projects, and to take on lead assignments in the mounting of departmental productions.

## Program Mission

The mission of the Theatre Arts Management Program is to prepare students to work in arts administration and other non-profit leadership roles by cultivating student skills in event and production management, non-profit development, collaboration, creative problem solving, marketing, and business ethics.

## Program Outcomes

1. Identify the purpose and effects of theatrical techniques and practices within society.
2. Gain a comprehensive understanding of the diverse historical and multi-cultural traditions of theatre arts.
3. Gain the ability to evaluate the mission and structures of non-profit arts organizations.
4. Create and execute theatrical designs with an understanding of best production practices and the technical operations of the theatre industry.
5. Be prepared for successful entry into the fields of event management, arts administration, or related industries.

## Program Requirements

Code	Title	Hours
<b>Business/Management Component</b>		
ACCT-2090	Principles of Financial Accounting	3
ECON-2100	Principles of Microeconomics	3

BUSI-4850	Seminar on Executive Writing and Communication	1
MGMT-3400	Enterprise Management: Innovation & Change	3
MATH-1220	Introductory Statistics	4
BUSI-3710	Legal Environment of Business	3
MKTG-3100	Principles of Marketing	3
FINC-3100	Principles of Finance	3
One 3000- or 4000-level elective in ACCT, BUSI, MGMT, or MKTG		3
<b>Theatre Arts Component</b>		
THTR-1010	Introduction to the Theatre	3
THTR-1150	Fundamentals of Acting	3
THTR-1550	Stagecraft	3
THTR-2800	Script Analysis	3
Choose two design courses:		6
THTR-3520	Scene Design	
THTR-3540	Sound Design	
THTR-3560	Lighting Design	
THTR-3580	Costume Design	
THTR-3600	Management for Theatre	3
THTR-3810	Theatre History & Literature to 1640	3
THTR-3820	Theatre History & Literature 1640-1918	3
THTR-3830	Modern & Contemporary Theatre	3
THTR-4150	Play Direction	3
THTR-COMP	Senior Comprehensive Exam	NULL
Must complete six semesters of Production Arts; at least two upper level		6
<b>Total Hours</b>		<b>65</b>

Transfer students majoring in Theater Arts must take a minimum of 40% of the coursework required for the major at Benedictine College. Transfer students pursuing a minor in Theater Arts must take a minimum of 25% of the coursework required for the minor at Benedictine College.

## Suggested Sequence for a Bachelor of Arts in Theater Arts Management

Course	Title	Hours
<b>Freshman Year</b>		
<b>First Semester</b>		
THTR-1010	Introduction to the Theatre	3
THTR-1550	Stagecraft	3
ENGL-1010	English Composition	3
THEO-1100	Introduction to Theology	3
Foreign Language		4
EXSC-1115	Wellness for Life	1
<b>Hours</b>		<b>17</b>
<b>Second Semester</b>		
THTR-1120	Production Arts	1
THTR-1150	Fundamentals of Acting	3
MATH-1220	Introductory Statistics	4
PHIL-2310	Philosophy of Nature	3
Person and Community Foundation		3

Foreign Language	4	Electives/Minor	10-12
<b>Hours</b>	<b>18</b>	<b>Hours</b>	<b>12-14</b>
<b>Sophomore Year</b>		<b>Total Hours</b>	<b>128-130</b>
<b>First Semester</b>			
THTR-2110	Production Arts	1	
THTR-2800	Script Analysis	3	
ACCT-2090	Principles of Financial Accounting	3	
ECON-2100	Principles of Microeconomics	3	
Philosophical Inquiry		3	
Elective		3	
<b>Hours</b>	<b>16</b>		
<b>Second Semester</b>			
THTR-2120	Production Arts	1	
Theatre Design Course		3	
FINC-3100	Principles of Finance	3	
MKTG-3100	Principles of Marketing	3	
Natural World Foundation		4	
EXSC Fitness Course		1	
<b>Hours</b>	<b>15</b>		
<b>Junior Year</b>			
<b>First Semester</b>			
THTR-3810	Theatre History & Literature to 1640	3	
THTR-3600	Management for Theatre	3	
THTR-4150	Play Direction	3	
Global Perspective		3	
Faith		3	
Philosophical Inquiry		3	
<b>Hours</b>	<b>18</b>		
<b>Second Semester</b>			
THTR-3120	Production Arts	1	
THTR-3820	Theatre History & Literature 1640-1918	3	
Theatre Design Course		3	
MGMT-3400	Enterprise Management: Innovation & Chng	3	
Faith		3	
one 3000- or 4000-level elective in ACCT, BUSI, MGMT, or MKTG		3	
<b>Hours</b>	<b>16</b>		
<b>Senior Year</b>			
<b>First Semester</b>			
THTR-4110	Production Arts	1	
THTR-COMP	Senior Comprehensive Exam	NULL	
THTR-3830	Modern & Contemporary Theatre	3	
BUSI-3710	Legal Environment of Business	3	
Natural World Foundation		3	
Electives/Minor		6	
<b>Hours</b>	<b>16</b>		
<b>Second Semester</b>			
THTR-4120	Production Arts	1	
BUSI-4850	Seminr on Executive Writing and Communic	1	